

# One stop **SOLUTIONS** for your business **Digital Needs!**

[www.touchstoneinfotech.com](http://www.touchstoneinfotech.com)



*We help clients maximize digital solutions to create a more efficient business environment, faster time-to-market, and better customer satisfaction, thereby outpacing competitions.*

**TOUCHSTONE**  
**INFOTECH** 



## ABOUT US

Touchstone Infotech LLP is a one-stop technology hub that provides a top-notch solution that meets businesses' digital needs. We offer a wide range of innovative digital solutions to meet the business needs of our clients. Touchstone Infotech started in 2013 as a Marketing and IT Service in the USA, Canada, and Australia. In 2015, the company started with Local SEO services in India, with an office in Delhi, having employees in Bengaluru and Indore.

Today, businesses can only reach their full potentials and outrun close competitors through the valuable tools provided by innovative digital transformation. Digital technologies are currently changing the face of business. Digital technology helps to upgrade core business aspects, maximize the internet technology for smart marketing, and create automated solutions for different departments within the business, and lots more. With our effective strategy, our clients are equipped to make better decisions to achieve comprehensive growth and development that positions their company amongst the top-performing businesses in the sector.

We are committed to providing targeted long and short-term results. We help clients transform their businesses by leveraging the latest digital technologies. We help clients maximize digital solutions to create a more efficient business environment, faster time-to-market, and better customer satisfaction, thereby outpacing competitions. If you are looking for a smooth transformation and effective performance of your business with digital technology, Touchstone Infotech is your trusted partner to help you achieve your goal.



## Vision

To be a renowned digital technology hub for companies that want to evolve and grow through innovation, digital transformation, technological development, and professional mentoring.

## Mission

To become a digital transformation leader, provide top-notch innovative technology and professional experience for clients, thereby repositioning their business for better performance.



# WHAT WE DO

Touchstone Infotech LLP is a digital agency working smartly to help clients achieve their business goals by creating strategies based on the current trends and ensuring that our clients are satisfied with our services. Our innovative solutions are applicable across all business sectors.

To us, digital transformation is a collection of innovative solutions through the adoption of modern tools and processes leveraged to solve all forms of business challenges and satisfy customers. We fuel the growth of our clients' business operations, replacing old operational methods with optimized strategies that facilitate operational efficiency leading to immediate growth.

Our focus is to integrate digital technology into all business areas, changing how our clients operate their business and deliver top value to their customers. Technology plays a critical role in helping companies and businesses adapt to market changes and evolves to satisfy their customers' needs. We position our clients to challenge the status quo with the latest innovation, maximize various technological platforms, and experience all-around success.

Our team comprises seasoned professionals with industrial experience and proven track record of taking businesses to their full potentials at Touchstone Infotech LLP. They discuss with clients to understand their needs, thereby tailoring strategies that will create an effective solution.

# Take your **BUSINESS** to the **NEXT LEVEL.**

We do not only provide SEO and Internet marketing services but we also offer a wide array of related services such as **SEO friendly web design, pay per click, affiliate marketing, website audits, social media optimization, branding** and several others.





# OUR SERVICES

We will provide you complete analytic report of your online presence in an easy to understand format so you can take right decisions after understanding your current online position.

## Business Branding

Smart business branding is critical in today's business landscape to stand out from competitors. The purpose of branding in business is to target the right audience that will benefit most from your services or products. Business branding is about creating a unique identification for your brand. It is how your customers recognize and relate with you. Your business brand constitutes one of the most valuable assets of the business.

As such, through our expert service, clients can have a brand that supports the growth of their business. Creating a strong business brand is more than your business logo; it extends to all aspects of your business, including your marketing and advertising materials. At Touchstone Infotech, we help create the best business branding solution that distinguishes them from others and sets them ahead of their closest competitors.



## Local SEO

Local SEO is a highly effective method to position your business to attract the audience. In simple terms, local SEO is pivotal for your business to stay relevant and ahead of competitors. Local SEO (Search Engine Optimization) is a strategy that helps our client's business to be more visible through local search engines- Google. Local SEO can help to grow your business if you allow our experts to work with you and maximize the platform to benefit your business.

To achieve this goal for clients, we work with clients to perfect their website content, links, and social media pages to rank the brand at the top position during local searches. Visit Touchstone Infotech to learn more about optimizing your local content to rank higher in Google searches.



## WordPress Website Designing

Having a website for your business is a step in the right direction to improve your business's visibility and transform your business through smart digital technology. Through their website, clients can promote their business and attract a teeming audience through the internet. WordPress is a unique platform for building top-notch websites. We provide comprehensive website designing services that give our clients a good head start in business.

Starting from the domain name that includes the keyword to the websites' optimized performance, Touchstone Infotech will design a suitable website for the nature of your business.



## Targeted Lead Generation

Lead generation is beyond getting noticed on the internet or getting visitors to visit your website. It involves collecting their information so you can drive communication and turn prospective customers into loyal customers.

At Touchstone Infotech, we help clients attract better leads and increase conversion rates. We use various platforms such as email marketing, effective landing pages, social media platforms, valuable content, and lots more to help our clients attract and retain prospective customers.



Custom **Web Designing** and better **ROI** to our clients with Digital Marketing Projects.





## Local Business Marketing

We provide local business marketing solutions to clients through our highly-effective local marketing ideas for businesses.

We help clients target potential customers through digital marketing and traditional offline marketing activities. With our experience, clients can effortlessly target your local customers and attract them to your brand through quality products and superior customer satisfaction.



## Virtual Tour Creation

Virtual tour creation is a viable visual marketing tool. At Touchstone Infotech, we create a simple and affordable solution for creating high-resolution virtual tours to attract prospective customers to your brand.

We create 3D virtual showrooms that help you display and showcase your products. Contact Touchstone Infotech and learn more about how we can bring value to your business through virtual tours.



## Business Automation

We help our clients achieve business automation through the digital automation of complex business processes. Business automation leads to business simplicity, increase service quality, and contain costs. As a leading professional in business automation, clients learn to use technology to perform recurring tasks or perform certain operations to manage business activities effectively.

Our business automation services focus on adding value to our clients' business and improving their business efficiency.





## Digital Marketing

Touchstone Infotech Marketing Agency is a dynamic, versatile and full-service digital marketing agency that doesn't rely on smoke and mirrors to attract new clients. Instead, Touchstone trusts its own search engine optimization (SEO) and marketing skills to drive new customers to our website.

We're not a static company. We don't limit ourselves to specific industries. Thrive has the experience and professionals to build a custom website and use multiple digital marketing services to assist any size company in any industry.



## Cloud Service

Cloud computing is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user. The term is generally used to describe data centres available to many users over the Internet. Cloud services offer powerful benefits for the enterprise, from greater productivity and enhanced efficiency to significant cost reductions and simplified IT management.

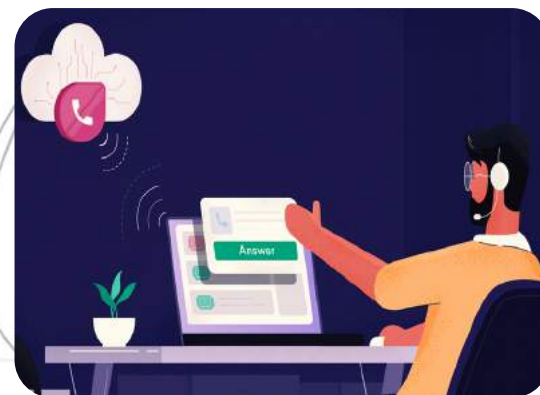
We are fully equipped to provide dynamic cloud solutions for the most complex workloads. Our efforts are powered by our award-winning hyperscale facilities and our global footprint across the Americas, Europe and Asia-Pacific regions.



## Cloud Telephony Solutions

Simplify the way your business communicates. Shift your telephony system to cloud and save a large amount of business costs.

Eliminate all the complicated physical telephony setup by relocating your telephony infrastructure to the cloud. This solution does not demand you to purchase and install the telephony setup inside the organisation's premise.





## India's System of Higher Education for Foreign Student

India's system of higher education is the second largest in the world. While the engineering schools have been the flag bearers of the India's higher education, in keeping with the times and the skill needs of the global workforce India universities are offering a host of other courses such as Masters in Business Administration, Sciences, Liberal Arts, Artificial Intelligence, Photonics and Design Thinking among others. As a result, many of its higher education institutions figure in the top 100 Asian Universities as per QS and The World University rankings of 2018. At the same time, interesting and niche courses such as Yoga, Ayurveda or Buddhism are also on offer.



## Promote Indian Colleges in Abroad

We are Promoting Indian colleges in abroad India needs to host way more foreign students to boost its soft power and for its best universities to improve their positions in global university rankings.

Foreign students matter for several reasons. In high-income countries like the US, the UK, Australia and Canada, they are considered a valuable asset. In many countries, they typically pay significantly higher tuition fees. This generates income for universities, prompting many to describe foreign students as 'cash cows'. Many universities admit even those foreign students with poor English language skills. In others, foreign students boost the local economy during their stay.







## Promote Indian Tourism Client in Abroad

India tourism offices overseas participates in the major international Travel Fairs and Exhibitions in important tourist generating markets the world over as well as in emerging and potential markets to showcase and promote the tourism products of the country. These include Arabian Travel Market (ATM) in Dubai, World Travel Market(WTM) in London, ITB in Berlin, ITB Asia, IMEX in Frankfurt and Las Vegas, FITUR in Madrid, Top Resa in Milan etc.

Touchstone Infotech is able to provide travel agent and tour operator customers with the opportunity of fulfilling all their travel requirements, ranging from a cruise in the Caribbean, a hotel in the Far East, a motor-home vacation in North America, or a fascinating tour in the Canadian Rockies.



## Providing Man Power to Small Scale Business in India

There are various types of small scale businesses. Small scale business means an enterprise or corporation which is characterized by the low initial investment, a small number of employees and low sales volume as compared to regular sized business or corporation. It is generally privately owned and mostly sole trader kind of business. One can choose business ideas on small scale from the short listed items. These small scale industries ideas are suitable to any one irrespective of education. You just need to have passion towards running the business. We can help to provide man power to small scale business to grow their business.





# OUR CORE VALUES

## Commitment



We are committed to our clients; we help them achieve sustainable growth by adopting technological solutions for effective business performance.

## Passion



We are passionate about growing smart businesses through our digital technology and experience.

## Creativity



We create strategies that are tailor-made to suit the needs of our specific clients. We understand that business needs differ from each other; thereby, our creative solutions are tuned towards helping the specific client.

## Excellence



We deliver excellence and value to clients by improving their productivity, ease of doing business, and increasing ROI.

## Innovation



We create new strategies to meet the demands of our clients. We understand that the business landscape is dynamic, with new technology tools emerging frequently. Our innovation helps us understand all emerging technology and deliver top insight into clients' technology tools.



## Get in touch with us

F612 Sector 7,  
Dwarka, New Delhi 110075

**+91-9818663624**

[info@touchstoneinfotech.com](mailto:info@touchstoneinfotech.com)